

# SOUTH DAKOTA SUICIDE PREVENTION

STATE PLAN 2020-2025

**GUIDING PRINCIPLES:** Data driven decisions | State and local partnerships | Community-led efforts | Evidence-based programming  
Culturally appropriate | Focus on the next generation | Highlight "Bright Spots" through success stories



GOALS		
<p><b>PREVENTION "Before Crisis"</b> Implement evidence-based interventions throughout multiple sectors to prevent suicides, suicide attempts, and other risky behavior.</p>	<p><b>INTERVENTION "During Crisis"</b> Increase awareness and access to services to intervene in time of crisis.</p>	<p><b>POSTVENTION "After Crisis"</b> Provide support to eliminate future suicides and recovery services for survivors and their families.</p>

OBJECTIVES	STRATEGIES		
<p><b>DATA:</b> Share data to inform and evaluate efforts at the state and community level.</p>	<ol style="list-style-type: none"> <li>1. Implement data dashboards on the SD Suicide Prevention website.</li> <li>2. Collect and share hospital data (IHS, VA, SDAHO) on suicide attempts to inform prevention efforts.</li> <li>3. Utilize EMS data to inform prevention efforts.</li> <li>4. Partner with SDSU Extension on research related to suicide within farmers and ranchers.</li> <li>5. Develop and share population specific data infographics.</li> </ol>	<ol style="list-style-type: none"> <li>1. Share local data to inform response efforts.</li> <li>2. Utilize call data from National Suicide Prevention Lifeline (NSPL) to assess accessibility and promotion of the NSPL.</li> <li>3. Through Zero Suicide efforts, collect and share data to assist with future crisis.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide a quarterly report utilizing South Dakota Violent Death Reporting System (SD-VDRS) data to inform prevention efforts.</li> <li>2. Promote the inclusion of questions on suicidal behaviors, related risk factors, and exposure to suicide in youth and adult data systems (YRBS, BRFSS, etc).</li> </ol>
<p><b>EDUCATION AND TRAINING:</b> Provide culturally appropriate and evidence-based education and training to the public and various professions.</p>	<ol style="list-style-type: none"> <li>1. Share evidence-based and culturally appropriate resources with local schools to assist with making program decisions.</li> <li>2. Support the inclusion of mental health education within the first year orientation and/or college courses.</li> <li>3. Deliver gate keeper (anyone) trainings within various sectors like mental health first aid.</li> <li>4. Implement Zero Suicide and/or screening and referral within the primary care setting.</li> <li>5. Incorporate mental health/suicide training at various statewide conferences.</li> <li>6. "Bright Spot" prevention round table event.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide training to behavioral health providers on suicide prevention modalities.</li> <li>2. Provide training to employers on referring individuals in crisis to behavioral health specialists.</li> <li>3. Partner with Department of Criminal Investigation and Department of Health to provide law enforcement and first responder crisis intervention training.</li> <li>4. Develop a crisis model policy that can be adopted by local schools.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide education and training on responsible media reporting.</li> <li>2. Develop a postvention model policy that schools can adopt for handling suicides.</li> </ol>



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<p><b>COMMUNICATIONS:</b> Utilize multiple effective methods to raise awareness about how to prevent crisis and help individuals access services.</p>	<ol style="list-style-type: none"> <li>Create a suicide prevention list serv and/or newsletter to share updates with partnering organizations.</li> <li>Utilize the calendar on the SD Suicide Prevention website to promote trainings, events, conferences, etc.</li> <li>Develop population specific campaigns to utilize within traditional media (radio, print, TV) and social media to increase awareness.</li> </ol>	<ol style="list-style-type: none"> <li>Promotion of state and local resources on sdsuicideprevention.org.</li> <li>Develop county specific resource guides.</li> <li>Develop culturally appropriate resources (brochures, business cards, posters, etc)</li> <li>Share Tribal mental health program information on the SD Suicide Prevention website.</li> </ol>	<ol style="list-style-type: none"> <li>Provide guidelines on responsible media reporting.</li> <li>Develop a resource packet to assist with response efforts.</li> <li>Promote the survivor grief book within funeral homes and faith-based organizations.</li> </ol>
<p><b>COMMUNITY ENGAGEMENT:</b> Support community leaders and engage community organizations to provide support to individuals before, during, and after a crisis.</p>	<ol style="list-style-type: none"> <li>Promote the Communities that Care model or another model within communities to develop a structure to support prevention efforts to address multiple issues (suicide, drug abuse, tobacco use, etc).</li> <li>Partner with existing coalitions to help develop coalitions in new communities.</li> <li>Participate in community events to bring awareness of the issue and resources available (walks, parades, fairs, etc)</li> <li>Provide local resources to various community organizations (worksites, retirement communities, coop, 4H and FFA programs, etc)</li> </ol>	<ol style="list-style-type: none"> <li>Support the implementation of the school crisis model policy.</li> <li>Implement a community response plan and provide training to various professionals.</li> <li>Partner with economic-related programs within the community (unemployment, housing, etc) to provide suicide resources within their programming.</li> <li>Provide self-care training to high trama professions (EMS, veterans, health professionals, law enforcement, national guard, etc).</li> </ol>	<ol style="list-style-type: none"> <li>Provide assistance to survivor support groups within communities.</li> <li>Support and expand Local Outreach to Suicide Survivors (LOSS) teams.</li> <li>Support the implementation of the postvention model policy within schools.</li> </ol>

