

# SOUTH DAKOTA SUICIDE PREVENTION

STATE PLAN 2020-2025

**GUIDING PRINCIPLES:** Data driven decisions | State and local partnerships | Community-led efforts | Evidence-based programming  
Culturally appropriate | Focus on the next generation | Highlight "Bright Spots" through success stories



		GOALS		
		PREVENTION "Before Crisis"	INTERVENTION "During Crisis"	POSTVENTION "After Crisis"
		Implement evidence-based interventions throughout multiple sectors to prevent suicides, suicide attempts, and other risky behavior.	Increase awareness and access to services to intervene in time of crisis.	Provide support for recovery services for survivors, their families, and the community to eliminate future suicides.
OBJECTIVES	STRATEGIES			
<p><b>1. DATA:</b> Share data to inform and evaluate efforts at the state and community level.</p>	<ol style="list-style-type: none"> <li>Implement data dashboards on the SD Suicide Prevention website.</li> <li>Collect and share hospital data (IHS, VA, SDAH) on suicide attempts to inform prevention efforts.</li> <li>Partner with SDSU Extension and other entities on research related to suicide within farmers and ranchers.</li> <li>Develop and disseminate population specific data infographics.</li> </ol>	<ol style="list-style-type: none"> <li>Share data to inform response efforts at the local level.</li> <li>Utilize call data from National Suicide Prevention Lifeline (NSPL) to assess accessibility and promotion of the NSPL.</li> <li>Through Zero Suicide efforts, collect and share data to assist with future crisis.</li> </ol>	<ol style="list-style-type: none"> <li>Provide a quarterly report utilizing South Dakota Violent Death Reporting System (SD-VDRS) data to inform prevention efforts.</li> <li>Promote the inclusion of questions on suicidal behaviors, related risk factors, and exposure to suicide in youth and adult data systems (YRBS, BRFS, etc.).</li> </ol>	
<p><b>2. EDUCATION AND TRAINING:</b> Provide culturally appropriate and evidence-based education and training to the public and various professions.</p>	<ol style="list-style-type: none"> <li>Share evidence-based and culturally appropriate resources with local schools to assist with making program decisions.</li> <li>Encourage the inclusion of mental health education within primary, secondary, and post-secondary institutions.</li> <li>Provide gatekeeper training for stakeholders like Mental Health First Aid.</li> <li>Incorporate mental health/suicide training at various statewide conferences.</li> </ol>	<ol style="list-style-type: none"> <li>Provide training to behavioral health providers on suicide prevention modalities.</li> <li>Provide training to employers on referring individuals in crisis to behavioral health specialists.</li> <li>Partner with Department of Criminal Investigation and Department of Health to provide law enforcement and first responder crisis intervention training.</li> </ol>	<ol style="list-style-type: none"> <li>Provide guidelines and training on responsible media reporting.</li> </ol>	
		<ol style="list-style-type: none"> <li>Implement Zero Suicide and/or screening and referral within the primary care setting.</li> <li>Host a "Bright Spot" event to highlight success stories.</li> </ol>		

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Implement evidence-based interventions throughout multiple sectors to prevent suicides, suicide attempts, and other risky behavior.	Increase awareness and access to services to intervene in time of crisis.	Provide support for recovery services for survivors, their families, and the community to eliminate future suicides.	
<b>3. COMMUNICATIONS:</b> Utilize multiple effective methods to raise awareness about how to prevent crisis and help individuals access services.	<ol style="list-style-type: none"> <li>1. Create a suicide prevention list serv and/or newsletter to share updates with partnering organizations.</li> <li>2. Utilize the calendar on the SD Suicide Prevention website to promote trainings, events, conferences, etc.</li> <li>3. Develop and implement population specific campaigns within traditional media (radio, print, TV) and social media to increase awareness.</li> </ol>	<ol style="list-style-type: none"> <li>1. Promotion of state, local and tribal resources, such as behavioral health programs on the SD Suicide Prevention website.</li> <li>2. Develop and disseminate county specific resource guides.</li> <li>3. Develop and disseminate culturally appropriate resources (brochures, business cards, posters, etc.).</li> </ol>	<ol style="list-style-type: none"> <li>1. Develop a resource packet to assist with response efforts.</li> <li>2. Promote the survivor grief book within funeral homes, faith-based organizations and other entities.</li> </ol>
<b>4. COMMUNITY ENGAGEMENT:</b> Support community leaders and engage community organizations to provide support to individuals before, during, and after a crisis.	<ol style="list-style-type: none"> <li>1. Promote the Communities that Care model or another model within communities to develop a structure to support prevention efforts to address multiple issues (suicide, drug abuse, tobacco use, etc.).</li> <li>2. Partner with existing coalitions to help develop coalitions in new communities.</li> <li>3. Participate in community events to bring awareness of the issue and resources available (walks, parades, fairs, etc.).</li> <li>4. Provide local resources to various community organizations that work with specific populations like farmers, ranchers, veterans, elderly, etc.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide crisis model policies that may be adopted by local schools, worksites, and other entities.</li> <li>2. Implement a community response plan and provide training to various professionals.</li> <li>3. Partner with economic-related programs within the community (unemployment, housing, etc.) to provide suicide resources within their programming.</li> <li>4. Provide self-care training like the Employee Assistance Program to high trauma professions (EMS, veterans, health professionals, law enforcement, National Guard, etc.).</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide assistance to survivor support groups within communities.</li> <li>2. Support and expand local response teams.</li> <li>3. Provide postvention model policies that may be adopted by local schools, worksites and other entities.</li> </ol>