

# SOUTH DAKOTA SUICIDE PREVENTION

STATE PLAN 2020-2025

**GUIDING PRINCIPLES:** Data driven decisions | State and local partnerships | Community-led efforts | Evidence-based programming  
Culturally appropriate | Focus on the next generation | Highlight "Bright Spots" through success stories



GOALS		
<p><b>PREVENTION "Before Crisis"</b> Implement evidence-based interventions throughout multiple sectors to prevent suicides, suicide attempts, and other risky behavior.</p>	<p><b>INTERVENTION "During Crisis"</b> Increase awareness and access to services to intervene in time of crisis.</p>	<p><b>POSTVENTION "After Crisis"</b> Provide support for recovery services for survivors, their families, and the community to eliminate future suicides.</p>

OBJECTIVES	STRATEGIES		
<p><b>1. DATA:</b> Share data to inform and evaluate efforts at the state and community level.</p>	<ol style="list-style-type: none"> <li>1. Implement data dashboards on the SD Suicide Prevention website.</li> <li>2. Collect and share hospital data (IHS, VA, SDAHO) on suicide attempts to inform prevention efforts.</li> <li>3. Partner with SDSU Extension and other entities on research related to suicide within farmers and ranchers.</li> <li>4. Develop and disseminate population specific data infographics.</li> </ol>	<ol style="list-style-type: none"> <li>1. Share more timely data to inform response efforts.</li> <li>2. Utilize call data from National Suicide Prevention Lifeline (NSPL) to assess accessibility and promotion of the NSPL.</li> <li>3. Through Zero Suicide efforts, collect and share data to assist with future crisis.</li> <li>4. Utilize community-based data collected by Lost&amp;Found in partnership with college campus communities to understand community mental health resource capacity and prioritize interventions based upon community needs.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide a bi-annual reports utilizing South Dakota Violent Death Reporting System (SD-VDRS) data to inform prevention efforts.</li> <li>2. Promote the inclusion of questions on suicidal behaviors, related risk factors, and exposure to suicide in youth and adult data systems (YRBS, BRFS, etc.).</li> </ol>
<p><b>2. EDUCATION AND TRAINING:</b> Provide culturally appropriate and evidence-based education and training to the public and various professions.</p>	<ol style="list-style-type: none"> <li>1. Share evidence-based and culturally appropriate resources with local primary, secondary, and postsecondary schools to assist with making program decisions.</li> <li>2. Encourage the inclusion of mental health education within primary, secondary, and postsecondary institutions.</li> <li>3. Provide gatekeeper training for stakeholders like Mental Health First Aid.</li> <li>4. Incorporate mental health/suicide training at various statewide conferences.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide training to behavioral health providers on suicide prevention modalities.</li> <li>2. Provide training to employers on referring individuals in crisis to behavioral health specialists.</li> <li>3. Partner with Department of Criminal Investigation and Department of Health to provide law enforcement and first responder crisis intervention training.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide guidelines and training on responsible media reporting.</li> </ol>
	<ol style="list-style-type: none"> <li>5. Provide harm reduction and means safety training and educational resources.</li> <li>6. Host a "Bright Spot" event to highlight success stories.</li> </ol>		



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<p><b>3. COMMUNICATIONS:</b> Utilize multiple effective methods to raise awareness about how to prevent crisis and help individuals access services.</p>	<ol style="list-style-type: none"> <li>1. Create a suicide prevention list serv and/or newsletter to share updates with partnering organizations.</li> <li>2. Utilize the calendar on the SD Suicide Prevention website to promote trainings, events, conferences, etc.</li> <li>3. Develop and implement population specific campaigns within traditional media (radio, print, TV) and social media to increase awareness.</li> </ol>	<ol style="list-style-type: none"> <li>1. Promotion of state, local and tribal resources, such as behavioral health programs on the SD Suicide Prevention website.</li> <li>2. Develop and disseminate county specific resource guides.</li> <li>3. Develop and disseminate culturally appropriate resources (brochures, business cards, posters, etc.).</li> </ol>	<ol style="list-style-type: none"> <li>1. Develop a resource packet to assist with response efforts.</li> <li>2. Promote the survivor grief book within funeral homes, faith-based organizations and other entities.</li> </ol>
<p><b>4. COMMUNITY ENGAGEMENT:</b> Support community leaders and engage community organizations to provide support to individuals before, during, and after a crisis.</p>	<ol style="list-style-type: none"> <li>1. Promote the Communities that Care model or another model within communities to develop a structure to support prevention efforts to address multiple issues (suicide, drug abuse, tobacco use, etc.).</li> <li>2. Partner with existing coalitions to help develop coalitions in new communities.</li> <li>3. Participate in community events to bring awareness of the issue and resources available (walks, parades, fairs, etc.).</li> <li>4. Provide local resources to various community organizations that work with specific populations like farmers, ranchers, veterans, elderly, American Indians, etc.</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide crisis model policies that may be adopted by local primary, secondary and postsecondary schools, worksites, and other entities.</li> <li>2. Implement a community response plan and provide training to various professionals.</li> <li>3. Partner with economic-related programs within the community (unemployment, housing, etc.) to provide suicide resources within their programming.</li> <li>4. Provide self-care training like the Employee Assistance Program to high trauma professions (EMS, veterans, health professionals, law enforcement, National Guard, etc.).</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide assistance to survivor support groups within communities.</li> <li>2. Support and expand local response teams.</li> <li>3. Provide postvention model policies that may be adopted by local primary, secondary and postsecondary schools, worksites and other entities.</li> </ol>